

August 12, 1994

REP

DM

M.A. YOUNG Regional Sales Manager

100 Raritan Center Parkway

IAD 1224 1225 TO: G. N. Kuruc, Jr. 1226 1229 J. T. Jones 1230 A. V. Addessi PTG F. E. Cook ROM S. C. Grossberg RM PC F. L. Maney 1240 1242

Raritan Center Edison, NJ 08837 908-225-4774 :C: Phylle ax 908-417-9076

RE: Full Price Display Enhancements (Lighted System III Kit)

G. P. Mitchell

Gentlemen:

Everyone has received FSC-317-C (attached) outlining the new System III Display Enhancement Kits now available.

We are constantly trying to get impactful displays that "talk to consumers" to get our message across and these kits do the trick! The enhancement kits are made for those displays that have access to an electrical outlet and really have impact in the cleaner, less cluttered calls.

These enhancement kits are currently available and the ROU is ready to take your order.

Sincerely,

M. A. Young

MAY/ams

Attachment

CC;

M-1

"We work for smokers."